

School of Pharmacy

Anniversary Graphic



primary graphic

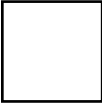
primary color palette



Pantone 201
c0 m100 y63 k29
#a41e35



Black
c0 m0 y0 k100
#000000



White
c0 m0 y0 k0
#ffffff

limited use



Pantone 871C
Metallic Gold
#e9a916
MADEIRA 981-423 FS
METALLIC thread

limited uses



single color variation-black; used when legibility of primary graphic is compromised by a background image



single color variation-white; used when legibility of primary graphic is compromised by a background image



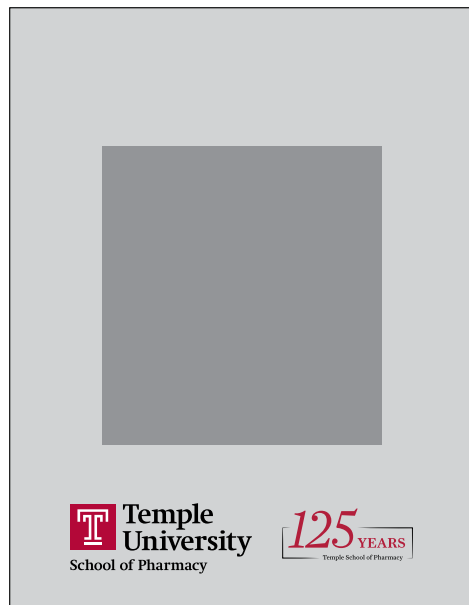
variation with gold rules; used for digital, embroidery and when printing with Pantone inks



variation for embroidery only (rules do not taper)

Using the graphic:

placement example A



An anniversary graphic and logo file is available. It must be used as-is and not altered in any way.

placement example B



The anniversary graphic may be used separately from the School of Pharmacy logo as long as they remain on the same page of a layout.

The minimum size for the graphic in print applications is 2". This size will ensure that all of the type is legible.

Please consult with your vendor for minimum sizes for embroidery, as this can vary.



Incorrect uses:

